



Staging

How to prepare your home for sale.

Whether your home is occupied or vacant for the selling process, hiring a stager is a good choice to set your home apart from other homes on the market. Ready Interiors offers a variety of staging options that you can view at www.readyinteriorsstaging.com

A couple of our staging options include:

- ◇ An occupied staging will help you utilize and arrange the furniture you already have to make your home look it's best and by supplementing with items such as décor, pillows and much more.
- ◇ Vacant staging will include furniture and décor to help buyers envision themselves in the space.

Below are some things you can do to prepare your home to sell, and also help prepare for staging:

1. Landscaping and Curb Appeal

The front of your home is the first impression that buyers will get, sprucing up the landscaping and ensuring your lawn looks good will go a long way in getting that great first impression! Making sure the outside of your home looks clean and well kept is also important. Pressure wash the siding and make sure that the roof and gutters are clean.

3. Make Repairs

Things like broken windows and damaged or leaking roofs can deter buyers, you'll want to fix these items before listing to help get top dollar for your home and avoid losing potential buyers.

5. Declutter and Depersonalize

You want potential buyers to visualize themselves in your home, so decluttering (removing trinkets, extra furniture, photos etc) is an important step in preparing your home for sale. A good rule of thumb is that anything smaller than a bowling ball is visual clutter.

7. Clean, clean, clean

Clean your home top to bottom. If you don't have time or are afraid you will miss details, consider hiring a cleaning company to assist with this step.

2. Spruce up the front door

A fresh coat of paint and a new welcome mat help make your front door area more inviting. It's also a good idea to replace faded or missing house numbers to make your home easy to find.

4. Tame the colors

Consider painting walls that are not already a neutral color. Neutral colors appeal to a wider range of buyers.

6. Organize

Messy closets and drawers gives the appearance that there is not enough storage space in your home. We recommend removing 50% of the items in closets and drawers.

8. Eliminate bad smells

Making sure your house smells pleasant and eliminating odors like pet smells, smoke and heavily perfumed air fresheners make it more inviting for potential buyers. The best smell for a potential buyer is a clean home.

Contact Ready Interiors Staging and Design today to see how we can help you prepare your home for sale and to get a quote on your staging needs!